

Advisory Board Meeting Notes

Wednesday May 28th 2008
10:00 a.m. – Noon
DNR Science Operations Center

- Introduction of new board member Mary Knipper from Wisconsin Association of Lakes.
- Discussion on Partnership Program recipients for 2008-2009 funding cycle
 - 26 awarded, 50 applied
 - Review of selection process and criteria used
- Budget initiative for addition PP \$ was declined
- Permanent CBM position is currently being classified and should open up for lateral very soon
- Suggestion that the next round of funding should include grants for travel to attend the conference
 - Many times it's hard for teachers to get off work, find a sub, and then get funds for travel
- Most of the meeting focused around potential ideas for the upcoming 2008 CBM Conference in the fall
 - Presentation ideas for the conference
 - Presentation on how to take better pictures. How can citizens use photography with their local media?
 - Sharing data locally (newspaper, TV) – what the press needs to get the word out on your project. Tom Miller? Possibly someone from the UW?
 - Talking with local and county officials to share your data. (Lynn Marcom – UWSP)
 - Engaging youth in monitoring activities
 - How to reach science teachers
 - Have breakout sessions be under two categories
 - 1) Have been monitoring and 2) New monitors
 - Protocols
 - Case studies
 - How to write grants
 - Professor Lanno from Indiana University
 - Other ideas for Conference
 - Sponsors for each break (ask current conference sponsors?)
 - “Lucy the doctor is in” Have various experts (invasive plants, insects, bats, etc.) available to answer questions during breaks
 - Have interactive sessions throughout the breaks
 - Use college students (internships?) to record presentations so they can be posted on the CBM website for people who couldn't make the conference.

- Use question cards for presenters. Have a block of presenters under a similar topic, save questions until the end, have audience pass up cards with questions.
- Evaluation of the CBM Network. The program is in its fifth year and it might be a good idea to step back and reevaluate where it's come and where it needs to go.
 - Is the program filling the needs of the monitors
 - How can the program improve
 - Ask questions such as: Is the conference necessary, what are the current priorities of the department and how do these align with the citizens, is the \$100,000 PP funds being maximized or used in the appropriate way, etc.
 - This process will be a huge undertaking so it's not in the forefront of priorities but will be looked at in the near future